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Letter from the Editor



WE HAVE seen a surge in alumni involvement with the Gamma Tau chapter this last year, and I would like to continue this trend into the year 2011. We have begun several new initiatives this semester to continue to better this chapter's relationship with the alumni. For one, the chapter will host a special Beta event at the Galen Center during a USC basketball game. Also, the chapter wants to improve its alumni email database, so communication can be faster with more feedback. And finally, we are launching a new campaign to secure this chapter's ability to cultivate young leaders by sending them to beta leadership conferences.

Information about these initiatives as well as a special alumni spotlight and an inside scoop about USC football coming from the Beta great Ron Orr will all be included in this special extended issue of Wooglin's Word. As always, I'm available through phone at 626 755 1898 or through email at pmeek@usc.edu or prrymeek@yahoo.com. Do not hesitate to call or email me. A special thanks to Devon McDonald-Hyman for designing this issue. Yours in _kai_

EDITOR - IN - CHIEF
PERRY MEEK - 1773

The Beta House Hosts a Successful Alumni Night and Strives for More

I WOULD like to thank all of the alumni who came to our event at the Jonathan Club in downtown on April 20th, 2010. The rooftop bar and patio surely made for an appropriate of camaraderie amongst actives and alumni. The Beta house would like to strive for more events like these. On February 24th, 2011, we are hosting another alumni event. This time, all alumni can watch a USC basketball game against Arizona in a specially designated area for betas. The venue will be stocked with food and beverages. Tickets will be available through the fraternity. You will be receiving an "evite" through email. Special thanks to Ron Orr for reserving the space. If we do not have your email, then we cannot invite you to this event. Please follow the instructions below so we can obtain your email.



Email Database

A COMPREHENSIVE email database is essential for this fraternity to be able to communicate about events to its alumni. If you do not receive email updates from the beta theta pi general fraternity, then we do not have your email on file.

Giving us your email is simple:

- * For everyone with internet access, fill out the form at this URL:
<http://www.betathetapi.org/resources/online-reporting/update-contact-info>
- * For anyone without internet access, call 800-800-BETA and someone will be able to update the information over the phone.
- * If you update your info with the general fraternity, they can supply me with a more comprehensive alumni email database so I can better communicate to you through email (the most efficient means) about fun beta alumni events.

If for some reason the link is not working just navigate to www.betathetapi.org, scroll to the bottom of the page and click "Update Your Contact Information"

Alumni Spotlight: *Paul Kalemkiarian*

PAUL KALEMKIARIAN embodies what it means to be a lifelong Trojan and a lifelong Beta. As an undergraduate, Paul served the house as House Manager, as VP, and then as President in the spring of 1981. Ironically, he says that he had no ambition of being president at the time, but he was nominated and won. To this day, he is glad he accepted the nomination.

Paul says that there is much to learn from involvement with a social fraternity. He states that it is a political organization and that one can learn much about the dynamics of communication and about dealing with people. In fact, he attributes his rising through the ranks of his sales job for Xerox after college partly from the valuable lessons of his Beta experience.



Brother Kalemkiarian at the Monrovia location of Original Wine of the Month

Saying “I borrowed a suit from a friend in the fraternity for my first job interview,” Paul is proud of his professional growth, and he now owns a wine company called The Wine of the Month Club based in Monrovia, CA. Always staying current with the trends, he has a facebook page, [facebook.com/wineofthemothclub](https://www.facebook.com/wineofthemothclub). He also runs a special Trojan wine club, founded with the help of a Beta friend. Visit the website www.trojanwinesociety.com for more details. Looking back at his experiences, Paul imparts great advice to alumni and actives alike: “The more you do for this fraternity, the more the experience grows and the more you get out of it.”

On a more personal note, he is proud of his two daughters who are currently both at USC. One even plays trumpet in the marching band. When at USC himself, Paul drove the very first shift of the campus escort service. And by far his biggest accomplishment as a student: he captained the winning beer chugging team (with OJ as the coach) featured in a contest on national TV in Tuscaloosa, Alabama.

Brother Bell Offers an Inside Scoop on USC Football

MY NAME is Sean Bell, a sophomore at the University of Southern California. I am an active member of this fraternity, and in addition to school and fraternal life, I serve as one of twelve student equipment managers for the USC football team. I’m here to offer you a perspective on the current team, and what the future holds for our beloved Trojans. Many have written off our players and coaching staff, but working for the team has caused me to simply push these people aside. A fire had been lit under the team, and the will to win is apparent across the board – from the seasoned veterans to the upcoming stars. Practices are conducted in a focused and disciplined manner, and failure to abide by team rules certainly has stiff consequences. One of the most emphasized points by the new coaching staff is competition, and specifically that no spot is guaranteed to any player. For the starters, this means defending their positions from the previous year, and for the newcomers, this gives them an opportunity to showcase their talents. And with thinning numbers, it is safe to say that Lane Kiffin is not afraid to use his freshman talent on both sides of the ball, as seen with wide receiver Robert Woods and cornerback Nickell Robey.

Considering the circumstances, the Trojans season has been a success thus far. A promising future exists not only for our current players, but also for our future athletes. The new coaching staff prides itself on its ability to recruit exceptional players, and though USC may not have the largest roster, the team will continue to benefit from the talents of the top prospects in the country. Some may see darkness looming on the horizon, but I see a promising future. The next few years may not be ideal, but you can bet that Lane Kiffin and Co. will not settle for mediocrity. USC has a long history of winning, and the team will continue that now and into the future. Fight On!

Scholarship Foundation

DEAR ALUMNI I'm reaching out to you on behalf of the Beta Theta Pi, Gamma Tau chapter of the University of Southern California.

Since its refounding in 2006, the Gamma Tau chapter has come a long way in building upstanding young men of class and accomplishment. The entire membership excels academically, athletically, and socially.

Betas at USC participate in leadership development to facilitate learning and personal growth. Specifically, actives attend the General Convention where they meet Betas from other chapters and learn important techniques in chapter management.

Attendance at various leadership conferences can be expensive for the actives. We pay out-of-pocket for the admission charges and airfare. The Beta Theta Pi Scholastic Foundation of Southern California generously reimburses members for most of these fees.

Furthermore, the foundation contributes to the financing of essential house improvements and maintenance.

To commemorate the USC chapter and add to the Trust's growth, Trustees Larry Stone and John Williams

created a unique USC Gamma Tau watch, which are available to Gamma Tau alumni. Revenue from the sale of the watches goes to the Foundation. The Foundation does its part to foster a culture of responsibility in the Gamma Tau chapter of Beta Theta Pi.

I ask for your support in strengthening the Trust's resources to assure the continued growth of this storied chapter. The watches retail for \$100. All proceeds will go straight back to support the Gamma Tau chapter. And \$70 of this donation can be tax deductible.

On the back of this sheet is an order form for buying a Gamma Tau collector watch.

Email me at prrymeek@yahoo.com or pmeek@usc.edu or call me at (626) 755-1898 with questions. Thank you.

**ALUMNI RELATIONS CHAIR
PERRY MEEK - 1773**



Order Form: *Gamma Tau Collector Watch*

Please indicate how many watches you would like to order by putting the quantity of the order next to the below statement.

_____ Yes, please send me the indicated number of watches to my address, which will be listed below.

Name: _____ Roll Number: _____

Address: _____

Please make checks payable to the Beta Theta Pi Scholastic Foundation of Southern California. Please send your payment along with this order form to:

Larry Stone
Beta Theta Pi Scholastic Foundation of Southern California
300 N. Lake Ave., Ste 210
Pasadena, CA 91101

After we receive the form and the check, we will promptly mail the watch(es) to the indicated address.

70% of this donation is tax deductible.